

	OPINION	PERSUASIVE	ARGUMENT
Purpose	Opinion writing takes a stand on a topic and supports opinions with facts, definitions, and details.	Persuasive writing focuses on convincing the reader to agree with the author. The author uses logic and facts to persuade the reader.	Argument writing is used to support claims in an analysis of a topic. The writer uses facts, evidence, and reasons to develop claims and opposing claims.
Key Transitional Words and Phrases	<ul style="list-style-type: none"> • also • because • therefore • since • for example • for instance • in order to • in addition • consequently • specifically • finally • in conclusion 	<ul style="list-style-type: none"> • first • next • last • additionally • not only (this), but also (this) • for one thing • considering (this) • thus • in other words 	<ul style="list-style-type: none"> • but • however • in contrast • while • on the other hand • nevertheless • in either case • as a result • accordingly • conversely • in conclusion
Key Words and Phrases from the Common Core State Standards	K-5 <ul style="list-style-type: none"> • support a point of view • reasons and information • facts and details • concluding statement or section 	Persuasive writing is not mentioned in the Common Core State Standards.	6-12 <ul style="list-style-type: none"> • support claims • analysis of substantive topics or texts • valid reasoning • relevant and sufficient evidence • claims • counterclaims • formal style • objective tone